

CUSTOMER NO.: 24498
Serial No.: 10/018,070
Office Action dated: January 11, 2006

PATENT
RCA89470

2614
TFCW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Wanda Green Thompson, et al.
Serial Number: 10/018,070
Atty. Dkt: RCA89470
Filing Date: October 25, 2001
For: ADVERTISEMENT SELECTION BASED ON USER
ACTION IN AN ELECTRONIC PROGRAM GUIDE
Art Unit: 2614
Examiner: Shirley Chang

AMENDMENT AND RESPONSE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

In response to the Office Action dated January 11, 2006, for which a response is due April 11, 2006, please amend the above-identified application and enter the remarks as follows.

Listing and Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.